

# The Shea Center's 46th Annual BBQ & Family Faire

September 21, 2024 | The Shea Center | 4 p.m. to 10 p.m.

### SPONSOR LEVELS AND BENEFITS

## PRESENTING SPONSOR \$50,000 (\$44,000 tax deductible)

#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- Three tables of 10 seats each prominently placed, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- VIP parking for all your guests
- Name/logo printed on 200+ t-shirts for volunteers, staff, and clients
- Emcee recognition
- · Audio visual recognition
- · Individual signage with prominent placement

#### **Annual Shea Center Recognition:**

- Wall of Independence Donor Wall
- · Annual Report

#### **After The Event:**

• Name included in *Orange County Business Journal* thank you ad

# **EVENT SPONSOR** \$35,000 (\$31,000 tax deductible)

#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- **Two** tables of 10 seats each prominently placed, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- VIP parking for all your guests
- Name/logo printed on 200+ t-shirts for volunteers, staff, and clients
- Emcee recognition
- · Audio visual recognition
- Individual signage with prominent placement

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#### **After The Event:**

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### DIAMOND SPONSOR \$25,000 (\$23,000 tax deductible)

### **Event Communication Recognition:**

• Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- **One** table of 10 seats prominently placed, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- VIP parking for all your guests
- Emcee recognition
- Audio visual recognition
- Individual signage with prominent placement

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#### **After The Event:**

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# PLATINUM SPONSOR \$10,000 (\$8,000 tax deductible)

#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- One table of 10 seats, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- Emcee recognition
- Audio visual recognition
- Shared signage with prominent placement

#### **Annual Shea Center Recognition:**

- · Wall of Independence Donor Wall
- · Annual Report

#### **After The Event:**

• Name included in *Orange County Business Journal* thank you ad

### GOLD SPONSOR

\$6,000 (\$4,000 tax deductible)

#### **Event Communication Recognition:**

 Name on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- One table of 10 seats, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- · Audio visual recognition

## **Annual Shea Center Recognition:**

· Annual Report

# INDIVIDUAL PREMIUM TICKET \$650

(\$450 tax deductible) LIMITED AVAILABILITY

#### **Night of The Event:**

- · Seating at premium table, dinner and dessert
- · Access to sponsor saloon
- Complimentary wine, beer, cocktails and hors d'oeuvres





► Each sponsor has the opportunity to purchase up to two additional seats at \$650 each.

To secure your sponsorship, or for more information, please contact Sonya Violette at sviolette@sheacenter.org or 949-240-8441 x 130

#### **DEADLINES**

Invitation: 7/19/2024 OCBJ thank you ad: 8/30/2024 Program: 9/6/2024 On-site signage: 9/6/2024



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### UNDERWRITING OPPORTUNITIES AND BENEFITS



#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- **Four** tables of 10 seats each prominently placed, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- VIP parking for all your guests
- Name/logo printed on 200+ t-shirts for volunteers, staff, and clients
- Emcee recognition
- · Audio visual recognition
- · Individual signage with prominent placement

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#### **After The Event:**

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# SPONSOR SALOON \$40,000 (\$36,000 tax deductible)

#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- **Two** tables of 10 seats each prominently placed, dinner and dessert
- · Access to sponsor saloon for all your guests
- Signature drink in your name
- Complimentary wine, beer, cocktails and hors d'oeuvres
- VIP parking for all your guests
- Name/logo printed on 200+ t-shirts for volunteers, staff, and clients
- Emcee recognition
- Audio visual recognition
- Individual signage with prominent placement in sponsor saloon

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#### **After The Event:**

• Name included in *Orange County Business Journal* thank you ad

# CARNIVAL & GENERAL STORE \$20,000 (\$18,000 tax deductible)

#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- One table of 10 seats, dinner and dessert
- · Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- Emcee recognition
- · Audio visual recognition
- Individual signage with prominent placement in carnival area

#### **Annual Shea Center Recognition:**

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- Annual Report

#### **After The Event:**

• Name included in *Orange County Business Journal* thank you ad

### VIDEOGRAPHY \$15,000 (\$13,000 tax deductible)

#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- One table of 10 seats, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- Emcee recognition
- · Audio visual recognition
- Name/logo featured in event video/s

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#### **After The Event:**

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# FLORAL \$12,000 (\$10,000 tax deductible)

#### **Event Communication Recognition:**

 Name/logo on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- One table of 10 seats, dinner and dessert
- · Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- Emcee recognition
- Audio visual recognition
- Name recognition on table signage around florals

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# **ENTERTAINMENT \$8,000** (\$6,000 tax deductible)

#### **Event Communication Recognition:**

 Name on event and auction websites, invitation, program, and other digital communications

#### **Night of The Event:**

- One table of 10 seats, dinner and dessert
- Access to sponsor saloon for all your guests
- Complimentary wine, beer, cocktails and hors d'oeuvres
- Emcee recognition
- Audio visual recognition
- Individual signage with prominent placement

#### **Annual Shea Center Recognition:**

· Annual Report

### BBQ BUDDY \$1,000 (\$805 tax deductible)

#### **Night of The Event:**

• One Family Pack – General Admission tickets for 2 adults and 2 children



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### SPONSOR & UNDERWRITING RESPONSE FORM

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Name(s):	SPONSOR & UNDERWRITING RECOGNITION INFORMATION	
Address:	The Shea Center would like to recognize your generous support, when possible, through social media, email, print materials, and media opportunities. Please fill out the following recognition information.  I would like recognition to appear as:	
City/State/Zip:		
		Phone: Shea Center Contact:
SPONSOR LEVEL(S) - CHECK ALL THAT APPLY		
Presenting Sponsor \$50,000 (\$44,000 tax deduction)		
<b>Event Sponsor \$35,000</b> (\$31,000 tax deduction)		
Diamond Sponsor \$25,000 (\$23,000 tax deduction)		
Platinum Sponsor \$10,000 (\$8,000 tax deduction)		
Gold Sponsor \$6,000 (\$4,000 tax deduction)	Social media recognition*:	
Individual Premium Ticket(s) \$650 (\$450 tax deduction) Quantity:	Facebook:	
I/We cannot attend, please accept a donation of \$	@	
UNDERWRITING OPPORTUNITIES - CHECK ALL THAT APPLY	Instagram:	
Catering \$100,000 (\$92,000 tax deduction)	@	
<b>Sponsor Saloon \$40,000</b> (\$36,000 tax deduction)	Twitter:	
Carnival & General Store \$20,000 (\$18,000 tax deduction)	@	
<b>Videography \$15,000</b> (\$13,000 tax deduction)	LinkedIn:	
Floral \$12,000 (\$10,000 tax deduction)	@	
Entertainment \$8,000 (\$6,000 tax deduction)	*We will tag/mention your profile when possible.	
BBQ Buddy \$1,000 (\$805 tax deduction) Quantity:	For levels at or above \$10,000, if you have a logo you would like us to utilize, please send directly to Sonya Violette at sviolette@sheacenter.org	
I/We cannot attend, please accept a donation of \$		
PAYMENT INFORMATION		
\$ TOTAL AMOUNT ENCLOSED	, and the second	
☐ Enclosed is my/our check payable to The Shea Center. ☐ Please charge my credit card.	☐ Opt-out of public recognition	
Name as it appears on card:		
Visa/MC/AmEx: #	Annual BBQ	
Exp. Date: / CVV Code:	and Family Faire	
Signature:		
This event sells out quickly. For more information or to secure your sponsorship please visit SheaCenter.org/BBQ or contact Sonya Violette at sviolette@sheacenter.org or 949-240-8441 x 130.	"Your what goal fight in you so that fight make the an	

26284 Oso Road, San Juan Capistrano, CA 92675

Tax ID: 95-3351363

The Shea Center

Phone: 949-240-8441 | Fax: 949-240-3447 | SheaCenter.org/BBQ

@SheaCenter #SheaBBQ